



Alaska's Book Nook Booth

2020 Terms of Agreement

The Alaska's Book Nook Booth (herein referred to as the Booth) has been organized by Relevant Publishers L.L.C. By purchasing Title Space, Storage or other services for the Booth, Buyers agree to the following terms and conditions:

1. **Title Space & Services** – Title Space payment and payment for all services provided by the Booth must be paid by Buyers via the website www.alaskanbooks.com before **June 1, 2020**. Payments are not refundable after seven (7) days from the date of purchase. To receive a full refund, Buyers must request a refund within seven (7) days by writing to the email address: relevantpublishers@gmail.com and noting the desire for a refund, the date of purchase and total services purchased.
 - a. By purchasing Title Space, Buyers receive space in the booth for a single book title with storage up to a total of 20 copies. All copies must be of the same title.
 - b. For Buyers wanting multiple Titles in the Booth, each Title must purchase a separate Title Space, with the exception of the potential Free Title being offered when 4 or more titles are purchased.
 - c. Buyers will receive 100% of retail sales from their titles sold in the Booth minus any credit card processing fees that may be incurred.
 - d. Buyers have the option to sign up for Author Book Signings within the Booth to meet fans as part of their Title Space payment. Author signing space is limited and will be made available to Buyers on a first-come, first-serve basis with the exception of Featured Title Buyers, which will be given priority preference for signing space.
 - e. All Titles in the Booth will be featured on the www.AlaskanBooks.com website and social media platform.
2. **Buyer Responsibilities** – Buyers agree to be responsible for the following:
 - a. Provide the Booth with accurate payee information (to whom the Booth should pay).
 - b. Provide the Booth with accurate information on Title, including pricing, which must be provided within 30 days of the beginning of the Fair.
 - c. Provide the Booth with accurate information for the Buyer's mailing address, telephone number, and email address for communication and payments.

- d. Provide the Booth with accurate information and links for author's biography, author websites/social media pages, and any desired sales pages for the Alaskanbooks.com page.
- e. To provide to Booth on or before **August 24, 2020** the specified quantity of Titles for which Title Space or Additional Storage was purchased, unless otherwise directed by the Booth.
- f. To provide additional Titles when supplies run low or are out as requested by Booth staff.
- g. Pick up any unsold Titles from Booth staff within seven (7) days of the State Fair ending. Any Titles remaining in the possession of the Booth after seven (7) days from the last date of the State Fair will be considered donated to the Booth by the Buyer unless the Buyer and the Booth owner have made other arrangements to extend the timeline, which must be acknowledged by the Booth in writing.

3. **Booth Responsibilities** – the Booth agrees to be responsible for the following:

- a. Providing Title Space within the Booth to sell the Buyer's Title at the Alaska State Fairgrounds in Palmer.
- b. Provide Booth staff to operate the Booth each day of the State Fair to sell and restock Titles from supplies provided by Buyer.
- c. To accurately perform inventory on each Title before and after the State Fair, providing this information in a written format to the Buyer.
- d. To inform the Buyer of any shoplifted/theft of Titles.
- e. To provide payment to Buyer of sales within 30 days of the end of the Fair.
- f. To perform social media advertising.
- g. To display accurate Title information given by Buyer on the AlaskanBooks.com website.
- h. To provide full-color posters for Featured Titles.
- i. To pay the Fair space rent and local sales tax.
- j. To obtain the necessary licensing, permitting, and insurance to participate at the Alaska State Fairgrounds in Palmer.
- k. If for any reason, enough Title Space and other services are not sold to cover the initial expenses required to have a Booth at the State Fair or if the State Fair does not

provide a space for a 10x30 booth for the Alaska Book Nook in 2020, a full refund of all services paid to the Booth will be returned to the Buyers before August 1, 2020.

4. **Participant Email Agreement** – Buyers who donate items for the Booth’s raffle and receive the Fair Participant’s email list in exchange for their donation agree to the following:
 - a. Buyers may use the Fair participant email list for their Title sales and newsletters.
 - b. Buyers may not sell or provide Fair participant information or email list to any other third-parties or companies.
 - c. Buyers will not SPAM participants.
 - d. Buyers will remove participants contact information when participants notify them requesting removal.

5. **Hold Harmless Policy** – All buyers of Title Space and other services agree to hold harmless the Booth and Relevant Publishers LLC in the event of the following:
 - a. **Theft/Shoplifting:** Buyers understand that the State Fair is a public event and theft from shoplifting is a possible reality. While Booth staff will try to curb shoplifting and theft by being watchful and alert in the Booth, ultimately Buyers acknowledge theft from shoplifting is an undesired possibility and agree to hold harmless the Booth and Relevant Publishers LLC for the cost of any stolen or damaged Titles as a result of the being in the Booth exposed to the general public.
 - b. **Injury during Author Signing:** Buyers of Title Space participating in an public signing understand there maybe unforeseen consequences while interacting with the general public that are out of the control of the Booth or Relevant Publishers LLC staff which may result in injury, sickness, or even death. Buyers participating in a Author Signing who are injured in any fashion while in the Booth agree to hold harmless the Booth and Relevant Publishers LLC for any medical, loss of work, or other expenses.